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HENRY BAKER COLLEGE MELUKAVU

ED CLUB

ACADEMIC
YEAR

2023-24

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu, a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala, Accredited by NAAC with 'A' Grade and An ISO 9001:2015 certified Institution.

ENTREPRENEURSHIP DEVELOPMENT CLUB
HENRY BAKER COLLEGE MELUKAVU
Annual Report 2023-2024

In the ever-evolving landscape of business and innovation, our club stands as a beacon of creativity, resourcefulness, and entrepreneurial spirit. Over the past year, we have witnessed remarkable growth, both in membership and in the impact of our initiatives. As we reflect on the accomplishments and challenges of the previous year, we also look forward with optimism and determination to continue fostering an environment where ideas flourish, dreams are realized, and entrepreneurs thrive. This report encapsulates our journey, achievements, and aspirations, highlighting our members' collective efforts and dedication to driving forward the entrepreneurial ecosystem within our community.

1. Tree Planting Initiative

Date: 27/06/2023

Venue: College Campus

The Tree Planting Initiative took place on 27/06/2023 at our college campus, organized by the Entrepreneurship Development Club. This initiative enhanced the local environment, promoted biodiversity, and ensured sustainable practices and business ideas. Nine ED Club members and two coordinators participated in the tree-planting event. Each participant was provided with the necessary tools and instructions for proper planting techniques.

Objectives

- Tree planting initiatives offer educational opportunities for individuals to learn about the importance of trees, environmental conservation, and sustainable practices.
- Trees beautify landscapes, appealing visually to urban and rural areas and creating pleasant green spaces for recreation and relaxation.
- Trees sequester carbon dioxide from the atmosphere, helping to mitigate climate change's effects by reducing greenhouse gas emissions.

Outcome

Overall, tree planting contributes to environmental sustainability, human well-being, and the resilience of ecosystems in the face of global challenges like climate change.



2. Think Beyond the Expectations

Organized by: Entrepreneurship Department of Commerce in association with the Department of Commerce and IIC HBC


Location: CMS Higher Secondary School, Melukavu

Date: 8 January 2024

Number of Participants: 46

Entrepreneurship Development Club organized a comprehensive workshop on entrepreneurship at CMS Higher Secondary School, Melukavu. The workshop was designed to inspire and equip students with the necessary skills and knowledge to explore entrepreneurial ventures. Dr. Gireesh Kumar G.S., the Principal of our college, inaugurated the workshop. His inaugural address emphasized the importance of entrepreneurship in today's dynamic business environment and the role of such workshops in fostering an entrepreneurial spirit among students. Mrs. Shimy Susy Paul, the Principal of CMS Higher Secondary School, Melukavu, felicitated the workshop, acknowledging the organisers' efforts and the participants' enthusiasm. The workshop featured a distinguished panel of speakers from the Department of Commerce, including Shinu Thomas P, Dr. Santo Jose, Ashly Mereena Mathew, and Justin Jose. They shared their insights and experiences in entrepreneurship, providing students with valuable perspectives on starting and managing a business. The interactive sessions allowed students to engage directly with the speakers and gain a deeper understanding of the various aspects of entrepreneurship. The speakers shared their entrepreneurial journeys, discussed industry trends, and provided practical advice on overcoming challenges in the entrepreneurial journey. The workshop was a resounding success, with 46 students participating enthusiastically. It imparted valuable knowledge and insights and ignited the entrepreneurial spirit among the students.

The Entrepreneurship Awareness Seminar was a valuable platform for fostering entrepreneurial awareness, knowledge, and inspiration among participants. By equipping individuals with the necessary insights, skills, and support, the seminar aimed to catalyze the growth of a vibrant entrepreneurial ecosystem and contribute to economic development and innovation. Continuing efforts to promote entrepreneurship education and empowerment will be essential for nurturing the next generation of successful entrepreneurs.



HENRY BAKER COLLEGE

MELUKAVU, KOTTAYAM Founded 1961

Accredited by NAAC WBV 'A' Grade ISO 9001:2015 Certified Institution

A Christian Minority Educational Institution run by C.S.I East Kerala Diocese
Affiliated to Mahatma Gandhi University, Kottayam

ENTREPRENEURSHIP DEVELOPMENT CLUB & INSTITUTION'S INNOVATION COUNCIL

Organises


THINK BEYOND THE EXPECTATIONS

VENUE
CMS HSS MELUKAVU

DATE
08 January 2024


TIME
10:00 am - 03:00 pm

INAUGURATION




Dr. GIREESH KUMAR G. S
PRINCIPAL
HENRY BAKER COLLEGE, MELUKAVU

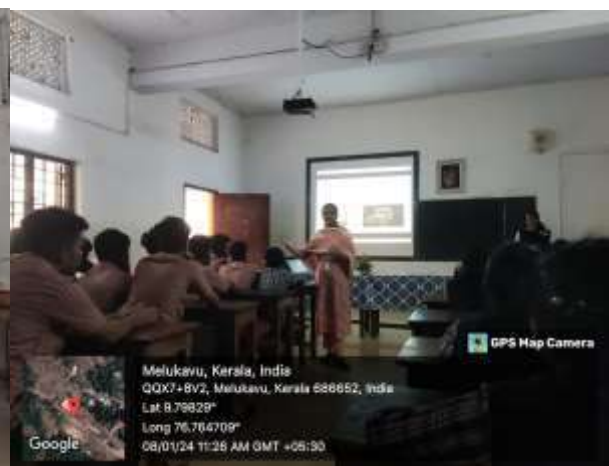
INITIAL REMARKS



Mrs. SHIMY SISY PAUL
PRINCIPAL
CMS HSS MELUKAVU



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education, Kerala)



3. Craft Demonstration Programme

The ED Club of Henry Baker College conducted a Three-Day Craft Demonstration Programme from 13th to 15th December 2023 at the College Auditorium. This initiative was organized by the Office of the Development Commissioner, Handicrafts Service Centre, Thiruvananthapuram, under the Ministry of Textiles. The programme's primary objective was to train and raise awareness among undergraduate students about the diverse crafts of Kerala.



The programme commenced on 13th December 2023 with an inauguration ceremony graced by Lenin Raj K R, Assistant Director, Ministry of Textiles, Government of India. Mr. Lenin Raj K R shed light on the initiatives undertaken by the Ministry of Textiles in implementing various marketing, design, and welfare schemes for handicraft artisans. Dr. Gireesh Kumar, Principal of Henry Baker College, delivered the keynote address, emphasizing the significance of skill development programmes for students, aligning with the goals of the National Education Policy. Manoj M V, Coordinator of Kudayathoor Development Society, shared his insights. Dr. Sneha Susan Mathew, Coordinator of the Institution Innovation Council, felicitated the occasion.



Lenin Raj K R, Assistant Director, Ministry of Textiles

Demonstration Sessions:

After the inauguration, artisans conducted training sessions on various craft forms for students.

These included:

1. Coconut Shell Handicrafts: Students were taught the art of crafting intricate designs using coconut shells.
2. Bangles and Chain Making: Artisans demonstrated the process of making traditional bangles and chains, showcasing the rich heritage of Kerala's craftsmanship.
3. 'Nettipattom' Crafting: Students learned the techniques involved in making 'Nettipattom', ornamental headdresses worn by elephants during festivals and often used as decorative pieces in households.

The program continued for the next two days, providing students from various departments with training in craft demonstrations. Participants expressed great enthusiasm and satisfaction in learning these traditional crafts. A total of 140 students and 10 teachers participated in the program.

The Three-Day Craft Demonstration Program gave students an immersive experience in Kerala's rich handicraft traditions. Through interactive sessions and hands-on demonstrations, participants gained valuable insights into various craft forms, deepening their appreciation for the state's cultural heritage. These initiatives are crucial in preserving and promoting indigenous crafts while empowering artisans and nurturing the next generation of skilled craftsmen and craftswomen.











ED Club Co-ordinators
Ashly Mereena Mathew
Shinu Thomas P